



REACH FOR HOPE 5K

Race Against Racism

YWCA New Hampshire
Saturday April 30, 2022



Interested in supporting
our event?

Sponsorship opportunities below!

Dear Community Partner,

YWCA New Hampshire is excited to announce our Annual REACH for Hope 5K Fundraising Event is gearing up and ready to run its successful course as the Race Against Racism at Northeast Delta Dental Stadium, home of the Fisher Cats, in Manchester on Saturday April 30! In the kind of healthy, competitive spirit our city loves, runners of all ages and walks of life, are busily putting their corporate, family, and local neighborhood teams together for both the cause and the effect of positive change. Can you think of a better opportunity for your company to join them now as a sponsor? Better yet, all proceeds go to our programming, including expanding our racial equity work committed to ending racial and religious profiling, educating community and staff on racial justice and equity, bringing racial justice and equity practices to organizations, advocating for equitable practices and policies, and creating educational workshops for public and contracted members within the community.

Whether you are running, jogging, walking, or strolling (and strollers on wheels are welcome too) YOU - as a participant or sponsor, are helping us make great strides in fulfilling our mission to eliminate racism and empower women to help build healthier and safer communities in New Hampshire.

Thank you for joining the ranks of corporate leaders who consider this event to be the best run for their sponsorship money! We have listed all opportunities to invest in our work here so you can decide what works best for you and your business.

REACH for HOPE 5K:

Race Against Racism

Saturday April 30th

Registration 8:00 a.m. | Start time 9:00 a.m.

Northeast Delta Dental Stadium Manchester, NH

Exclusive Race Title Sponsor – \$10,000 (Single Opportunity)

- Premier recognition as the sole Presenting “Your Company Name” YWCA NH race including company logo on all marketing materials and communications
- Logo placement on YWCA NH event web page
- Inclusion in race social media initiatives and in YWCA NH’s e-newsletter
- Premiere logo placement on all participant bibs and event t-shirt
- Company banner and signage displayed prominently at registration
- Opening remarks from Company Representative at the start of race
- Company Representative invited to serve on the race planning committee

Starting Line and Finish Line Sponsors – \$5,000 (2 Available)

- Recognition as YWCA NH race sponsor including company logo on signage at either the Starting or Finish Line
- Inclusion in event social media initiatives
- Exclusive marketing opportunity in pre- and post- event participant emails and on race official timecards
- Premier logo placement on event t-shirt
- Company representation and placement at starting line or finish line

Mile and ½ Mile Sponsor – \$2,000 (6 Available)

- Recognition as YWCA race sponsor including company logo and personalized message on custom signage at designated mile or ½ mile marker
- Inclusion in event social media initiatives
- Company logo placement on event t-shirt
- Table for representation at designated mile or ½ mile marker

Race T-shirt Sponsor—\$1,000

- Inclusion in event social media initiatives
- Company name listed on event t-shirt

Community Partner Sponsor—\$500

- Inclusion in event social media initiatives
- Vendor table at event

Vendor Table Sponsor—\$250

- Inclusion in event group social media initiatives
- Vendor table at event

Individual Runner/Walker – \$25 or \$35

- **\$25** Includes children's registration, t-shirt, and a donation to YWCA NH
- **\$35** Includes registration, t-shirt, and a donation to YWCA NH



REACH for HOPE 5K:

Race Against Racism

Saturday April 30th

Registration 8:00 a.m. | Start time 9:00 a.m.

Northeast Delta Dental Stadium Manchester, NH

Name: _____

Email: _____

Company: _____

Address: City _____ State _____ Zip: _____

Additional Runner/Walker names:

Please record my sponsorship name for signage and promotions as:

I wish to remain anonymous. _____

I am interested in:

___ \$10,000 - Exclusive Event Sponsorship (one available)

___ \$5,000 - Line Sponsor (2 available)

___ \$2,000 - Mile and ½ Mile Sponsor (6 available)

___ \$1,000 - T-shirt Sponsor

___ \$500 - Community Partner Sponsor

___ \$250 - Vendor Table Sponsor

\$_____ - Donation enclosed

Deadline for sponsorship commitments and related materials: April 8, 2022.

YWCA New Hampshire
72 Concord Street
Manchester, NH 03101
ywcanh.org

YWCA NH is a 501c3 nonprofit and therefore your contribution may qualify as a charitable deduction for federal income tax purposes. It is recommended that you consult with your tax advisors or the IRS to determine whether a contribution is deductible.
Tax ID Number: 02-0222254

